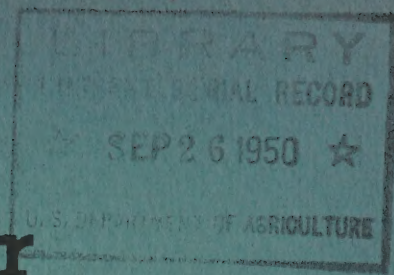


1.913
F3 A2 4
Cp 2

Nov. 4-12, 1950



Aids for



ACHIEVEMENT OBSERVANCE

**Extension Service
U. S. Department of Agriculture**

795 (8-50)



THE IMPORTANCE OF RECOGNIZING 4-H CLUB WORK, WELL DONE

In the midst of world discord and confusion, the nearly 2,000,000 4-H Club members can take pride in their many and varied worth-while accomplishments during 1950. To all these outstanding young people, along with their 250,000 loyal, local volunteer leaders, much credit should be given. Their records conclusively show that 4-H members learn to achieve, to surmount obstacles, and to demonstrate skillfully, farm and home practices acquired through their 4-H Club work. In a striking way also, they are earnestly endeavoring, as young citizens, to make their bodies strong and their hearts stout, ready for whatever may be ahead.

National 4-H Achievement Week provides the greatest opportunity of the year to recognize publicly such efforts of all 4-H members "to make their best better." Leaders, parents, and others whose opinions count should join in giving suitable recognition. Such recognition is essential to the normal, steady growth of every boy and girl. It provides a feeling of self-confidence and a real sense of security. It develops the will to achieve. It raises standards of accomplishment. It encourages habits of success, and often does much to help young people to evaluate their own efforts. Let us as leaders do our full part in giving 4-H members the recognition they so richly deserve.

In making National 4-H Achievement Week more meaningful and significant to 4-H members, leaders, and friends, we hope that you will find this manual with its many new illustrations even more useful than formerly. We hope too, that you will not hesitate to mimeograph any parts of it to which you may wish to give wider distribution. It is being sent to you early for this purpose.

M. L. Wilson

Director of Extension Work

UNITED STATES DEPARTMENT OF AGRICULTURE
Extension Service

NATIONAL 4-H ACHIEVEMENT WEEK
November 4 - 12, 1950

THEME: BETTER LIVING FOR A BETTER WORLD

CONTENTS

	Page
Importance of Recognizing 4-H Club Work, Well Done - - - - -	1
A 4-H Report to the Nation - - - - -	2
National 4-H Club Achievements - 1950 - - - - -	4
A Governor's Proclamation - - - - -	6
Main Objectives of National 4-H Achievement Week - - - - -	7
National and State Plans - - - - -	8
Some General Suggestions - - - - -	9
Suggestions for County Extension Agents - - - - -	10
Some Suggestions for Participation of Friends of 4-H Club Work	11
Suggestions for Local Achievement Programs - - - - -	12
Circular Letters - - - - -	13
Suggestions for Newspaper Headings - - - - -	15
Items for Newspapers and Broadcasts - - - - -	16
Items for Use in Display Advertisements - - - - -	21
4-H Admission Ceremony - - - - -	23
Illustrations - - - - -	26

Prepared by Gertrude L. Warren, Organization of 4-H Club Work, Division of Field Coordination, in cooperation with Althea Thacker, Gertrude L. Power, Margaret F. Madden, and Janice Shervey of the Division of Extension Information.

A 4-H REPORT TO THE NATION
1950
OUR RESPONSIBILITY

It is our responsibility to tell as effectively as possible the inspiring 4-H Club story about the outstanding achievements of the nearly two million stout-hearted 4-H boys and girls who are daily demonstrating worth-while farm, home, and community practices.

- - -

It is equally our responsibility to encourage the general public to observe the actual work being done by 4-H members everywhere. Attention may be called to attractive window displays and exhibits of 4-H activities under way; to skilled 4-H demonstrations; and to the many useful tasks being performed voluntarily and happily by club members in countless rural homes marked with the 4-H sign along the highways of this Nation.

- - -

Moreover, it is our responsibility to highlight the outstanding contributions of 4-H Club members in helping to develop world-wide understanding and peaceful relationships, as indicated by the thousands of 4-H letters sent to far-distant places; the quantities of food, clothing, and other supplies distributed abroad; and the sizable number of exchange visits made by these "4-H grass-root diplomats" of ours, involving hundreds of farms across the seas.

- - -

When all these things are done, in telling the 4-H story, parents, neighbors, teachers, clergymen, business and professional men will be convinced of the powerful force of the 4-H program. Then, the entire community and, in turn, the entire Nation, will understand and encourage, more than ever before, 4-H members as they go about doing a significant part of the world's work. Then, general public support will be materially strengthened, making it possible for a correspondingly increased number of boys and girls to receive the benefits of the 4-H program - dynamic in its potentialities for helping to build a strong, efficient, and courageous citizenry throughout the Nation.

-H. W. Hochbaum, Chief
Division of Field Coordination

A 4-H REPORT TO THE NATION
1950
HIGHLIGHTS

4-H accomplishments set a new high record according to latest reports.

- - - -

Of the nearly 2,000,000 young people enrolled in 4-H Club work, over 77.8 percent completed their project work in farming or homemaking.

- - - -

Nearly 15,000,000 rural young people have participated in 4-H Club work at some time.

- - - -

4-H members do things in the home and on the farm.

They produce.

They conserve.

They assume home responsibilities.

- - - -

4-H members do things in their communities.

They build.

They serve.

They become responsible citizens.

- - - -

4-H members work to make America strong.

They improve their own health.

They improve health conditions in home and community.

- - - -

4-H members strive for world peace.

They share with those across the seas.

They send needed supplies.

They exchange friendly greetings.

They make visits to each other's homes.

They help others to understand.

- - - -

4-H members lead that others may do and serve.

NATIONAL 4-H CLUB ACHIEVEMENTS, 1950*

A RECORD YEAR

What nearly 2,000,000 Members Did in Their 84,000 4-H Clubs
Under the Guidance of Their 250,000 Local Volunteer Club Leaders

1. 4-H members produced and conserved food, to make more available for their own families, for other families, and for those in need in other lands:

Garden products	acres	100,000
Poultry	birds	9,000,000
Livestock	head	1,000,000
Food crops	acres	900,000
Products preserved	quarts	16,000,000
Food frozen	pounds	3,000,000

2. They made their homes more attractive and livable through their 4-H Club work in --

Food planning, preparation and service	meals	20,000,000
Room improvement	units	650,000
Arts and crafts	articles	350,000
Home management	activities	130,000
Beautification of home grounds, homes		120,000
Clothing	garments	2,200,000
Child care	children	17,000
Music appreciation	homes reached	225,000

3. They made their homes and home farms more efficient and profitable through their 4-H Club work.

<u>Club members</u>	<u>Achievement</u>
310,000kept personal accounts
510,000participated in fire and accident prevention
130,000made use of special economic information
360,000conducted soil and wildlife conservation practices
150,000carried on forestry activities
50,000	engaged in work relating to agricultural engineering, electricity, tractor maintenance, and general farm repairs

* Estimates, based on reports of State club leaders for 1950.

4. They improved their own health, and cooperated in improving health conditions in their homes and communities.

Club members

Achievement

700,000 carried on special health activities
300,000 had periodic health examinations
240,000 trained in home nursing and first aid

Thousands of club members checked and improved their own food and health habits.

Thousands more removed farm and home accident hazards.

An equally large number prepared and served 30,000,000 meals in keeping with the nutritional needs of their own families.

5. They worked as responsible citizens to improve their own communities.

Club members

Achievement

50,000 served as junior 4-H project leaders
235,000 conducted recreational leadership activities
45,000 engaged in community activities, such as improving public grounds, conducting local fairs, and helping those in distress

415,000 demonstrated improved farm and home practices to their neighbors and other interested people of their communities.

Thousands of 4-H members developed a deeper appreciation of the American way of life by practicing and demonstrating democracy at home and in their club and community. They did much to help those in distress - victims of polio and other dread diseases, floods and earth quakes.

6. They gained a better understanding of their responsibilities in the world today.

They sent needed supplies to the less fortunate across the seas. These gifts included thousands of packages containing food, clothing, garden seeds and equipment of various types such as hand cultivators and sewing machines.

They corresponded with many of those to whom these gifts were sent, and over fifty representative 4-H members helped in the homes and on the farms of young people in such far-distant countries.

In their 4-H discussions, in spite of discouraging news from over-seas, they spent more time than ever before at their 4-H meetings and at their 4-H camps, trying to understand some of the important social and economic forces now at work in the world and the steps to take in developing the good-neighbor spirit at home and abroad, to the end that there may finally be a just and lasting settlement of differences.

A GOVERNOR'S PROCLAMATION

Each year, previous to National 4-H Club Week in March, the governors of a number of States issue either proclamations or messages relative to the Week. However, in a few States, the governor's proclamation or message is reserved for National 4-H Achievement in November. Washington is one such State. The following proclamation was issued by Governor Arthur B. Langlie last year, thus making the observance of National 4-H Achievement official in the State of Washington. The 1949 proclamation follows:

BY THE GOVERNOR OF THE STATE OF WASHINGTON

A P R O C L A M A T I O N

WHEREAS: There are 12,708 farm boys and girls in the State of Washington enrolled in 4-H Club Work.

WHEREAS: In 1949, Washington State 4-H Club members produced just under a million and a half pounds of beef, pork, lamb and poultry, and raised 1700 dairy animals; almost a million and a half pounds of vegetables; canned and froze 86,000 quarts of food; and made 20,000 garments.

WHEREAS: Club members assisted in school lunch programs, sponsored community recreation, put up road signs, painted rural mail boxes, contributed food and clothing to children's homes and hospitals, Red Cross and anti-polio campaigns and shipped food boxes abroad.

NOW, THEREFORE, I, ARTHUR B. LANGLIE, Governor of the State of Washington, do hereby designate the week beginning November 5, 1949, as 4-H Achievement Week.

These thousands of boys and girls through their accomplishments, together with the work of their more than 2,000 volunteer leaders, are laying the foundation for progressive agriculture and homemaking; and are training themselves to become future citizens of the state with a background of community service and understanding and experience in American democracy. Therefore, I earnestly request the citizens of the State of Washington to give due recognition and support to the members and leaders of the 4-H Clubs in their progress toward achieving their theme: "Better living for a better world."

IN WITNESS WHEREOF: I have hereunto set my hand and caused the Seal of the State of Washington to be affixed.

DONE at the City of Olympia this _____ day of October in the year of our Lord nineteen hundred and forty-nine, and of the State of Washington the sixtieth.

Arthur B. Langlie

NATIONAL 4-H ACHIEVEMENT WEEK

MAIN OBJECTIVES

The objectives for the observance of the 1950 National 4-H Achievement Week may vary considerably in different areas. However, the following are the main ones now being recognized:

To make a report to the Nation regarding the 1950 4-H accomplishments.

In most areas, these have topped those of any preceding year. The significance of small beginnings and of cumulative effort should be emphasized as well as the 1950 4-H theme, "Better Living for a Better World." The general public is entitled to this information.

To see that parents in every community understand and appreciate what their own boys and girls have accomplished through 4-H Club work during the past year and its significance in relation to the total 4-H effort.

To give recognition to group as well as individual achievements, through 4-H Club work. Such recognition is important.

To help 4-H members to develop their own 1951 4-H Club plans, based on their 1950 4-H achievements, particularly in their local 4-H Clubs.

To emphasize the 4-H opportunities afforded rural young people, and encourage those not yet enrolled to join in keeping with enrollment goals set.

To make appropriate recognitions for all 4-H work well done during 4-H Achievement Week.

Such recognition is important in the lives of all 4-H Club members. It is the hope that everyone will do his full part in seeing that such recognition is given.

To highlight the outstanding contributions of 4-H Club members in helping to develop world-wide understanding and peaceful relationships.

During these perilous times, it is important that the public be informed regarding the many worthwhile 4-H activities to promote world peace-- the thousands of letters sent and received by 4-H members; the quantities of food, clothing and other supplies distributed abroad; the sizable number of exchange visits made involving hundreds of farms here and across the seas; and the effective follow-up from all such activities to develop better understanding among peoples of all races and creeds.

NATIONAL AND STATE PLANS

National 4-H Achievement week provides an opportunity not only to feature total 4-H accomplishments during 1950, but to call attention to local and county results, where community or county 4-H achievement days have already been held. The major plans for this week include:

1. National and State broadcasts.

These may feature total 4-H accomplishments, emphasizing what 4-H members have already done in producing and conserving food and fiber for home and abroad. Although some effort will be made to arrange national 4-H broadcasts during the week, the main effort in this regard will be reserved for the week of the National 4-H Club Congress, November 26 to 30, 1950, and National 4-H Club Week, March 3 to 11, 1951, when the emphasis will be placed on checking up on progress made to date, thereby insuring a larger number of completions by 4-H Club members.

2. Messages to all 4-H members by high Federal and State Government officials and other prominent friends of 4-H Club work. There will be special messages by the Secretary of Agriculture and by Director M. L. Wilson.

3. National and State news and feature material.

These will be concerned with total accomplishments by 4-H members during the past year in community, county, State and Nation.

4. Magazine articles and feature articles.

In this connection, of special importance will be the weekly and Sunday newspapers, as well as Extension news channels.

5. Use of State 4-H posters.

6. Use of achievement window displays, stickers, gate signs, and other aids.

Such aids will be furnished by the National Committee on Boys and Girls Club work. "The National 4-H Club News" can play a significant part in providing suitable recognitions for deserving local leaders and 4-H members.

7. Commercial cooperation; window displays of 4-H Club effort.

8. Emphasis on the national 4-H theme "Better Living for a Better World."

SOME GENERAL SUGGESTIONS

1. National, State, and local broadcasts, including transcriptions highlighting 4-H achievements during 1950.
2. Congratulatory messages to 4-H members by high Government or State officials and other prominent friends of 4-H Club work.
3. Recognition of National 4-H Achievement Week in churches, schools, and at meetings of farm organizations.
4. Breakfasts, luncheons and dinners by sponsors of 4-H Club Work; in honor of 4-H members who have achieved.
5. National, State, and county news, magazine articles, and feature material in weekly and Sunday newspaper editions relating to the main theme of the Week and 4-H Club accomplishments to date.
6. Use of window displays, stickers, and other material furnished by the National Committee on Boys and Girls Club Work. The National Committee will also cooperate as usual in relation to the other main activities of the Week.
7. Special 4-H exhibits, demonstrations, and posters in public places.
8. Especially featured 4-H meetings, parades, and other 4-H events.
9. Development of 4-H plans for 1951 based on 4-H achievements during 1950.
10. Special tributes to local volunteer 4-H leaders who have helped to make possible the 4-H achievements being recognized.

THE PRAYER OF THE SPORTSMAN

Dear Lord, in the battle that goes on through life,
I ask but a field that is fair,
A chance that is equal with all in the strife,
A courage to strive and to dare;
And if I should win, let it be by the code
With my faith and my honor held high;
And if I should lose, let me stand by the road
And cheer as the winners go by.

--Berton Braley.

SPECIAL SUGGESTIONS FOR COUNTY EXTENSION AGENTS

Editors and other newspapermen are always looking for good news items. This year, National 4-H Achievement Week provides such people another splendid opportunity to give appropriate recognition to the many deserving 4-H members, local volunteer leaders, and others who have supported the work in spite of many unavoidable difficulties.

1. 4-H Stories. Provide editors of local papers with photographs and information on National, State, and local 4-H results.
2. Window Displays. Consult bankers and managers of local stores about window displays. Some will have special plans already under way. Furnish 4-H posters, 4-H window cards and products canned or grown or made by 4-H members. Provide, if possible, for demonstrations by club members in local store or bank windows.
3. Circular Letters. Send circular letters to all local leaders acquainting them with plans for National 4-H Achievement Week and what they are expected to do. Circular letters concerning 4-H Achievement Week may also be sent to 4-H officers and possibly to all members. Note the suggested circular included in this manual.
4. Radio and Television Broadcasts. Make contact with local broadcasting and television stations regarding special 4-H programs during National 4-H Achievement Week highlighting the outstanding achievements of local 4-H members, as well as the extent of national and international 4-H Club work today.
5. Membership Appeals. Plan with local 4-H leaders various ways of reaching more young people with the 4-H program. Make special announcement of these enrolled during National 4-H Achievement Week.
6. Plans for 1951. Announce plans for 1951 as developed by the 4-H Clubs of the county.
7. 4-H Posters and Window Cards. Put 4-H posters and 4-H window cards in all public places. Encourage 4-H signs on gateposts.
8. Cooperation of the Church. Obtain the cooperation of the clergy of local churches. Supply them with all necessary information on 4-H work in relation to National 4-H Achievement Week and 4-H plans for 1951.

SOME SUGGESTIONS FOR PARTICIPATION OF FRIENDS OF 4-H CLUB WORK

Donors, Sponsors, Service Clubs, Farm Organizations

National 4-H Achievement Week may be an opportune time for the participation of the friends of 4-H Club Work--donors, sponsors, advisers, and members of service clubs, as well as members of national, State, and local 4-H committees. All such leaders may do much to call attention to the importance of the 1950 National 4-H Achievement Week, as well as to assume various responsibilities in carrying out special activities during the week to recognize 4-H accomplishments during 1950 and to reinforce any 4-H events planned. They may be invited to attend special meetings held on national, State, and local levels to provide opportunity for 4-H members and leaders to report on the status of 4-H Club work, achievements to date, and to exchange ideas for the further strengthening of the work.

HOW TO BE A CHAMPION

(A little philosophy for the Club member during
National 4-H Achievement Week)

You wonder how they do it
And you look to see the knack;
You watch the foot in action
Or the shoulder or the back;
But when you spot the answer
Where the higher glammers lurk,
You'll find with concentration
Mixed with much determination
That the most of it is practice
And the rest of it is work.

They all have certain canny ways
Who reach the topmost round;
And most of them have certain styles
At getting over ground;
But when you spot the rason,
Though the fellow is a Turk,
You will find in moving higher
Up the laurel covered spire
That the bulk of it is practice
And the rest of it is work.

Source Unknown

SPECIAL SUGGESTIONS FOR LOCAL ACHIEVEMENT PROGRAMS

Invitation to all parents and friends of 4-H.
4-H music by 4-H orchestra, band, or chorus.
Messages to 4-H members from prominent Government--State and Federal--
officials and friends of 4-H Club work.
Pledge of allegiance and 4-H Club pledge.
Summary report of 4-H achievements by president of 4-H Club council or some
other especially interested person.
Special recognition and awards to those 4-H members who did outstanding
work or made a special effort.
Salute to local volunteer leaders.
Presentation of the 4-H Award of the Silver Clover or other awards to 4-H
Club leaders.
Presentation of the 4-H Recognition Plaque to some leading citizen who has
made an outstanding contribution to 4-H Club work.
Some special recognition given to parents for their support of the program.
The challenge ahead. Plans for 1951.
4-H citizenship ceremonial.
4-H demonstrations relating to various phases of 4-H Club work.
4-H playlet.
4-H admission ceremony for those newly enrolled.
Address by a prominent citizen.
Special report of total national achievements of 4-H Club work. The
report included in this manual may prove useful. (See page)

OTHER SUGGESTIONS RELATIVE TO LOCAL PROGRAMS

In some States, plans may include an achievement program in the morning,
noonday lunch, and recreation programs in the afternoon. In other States,
achievement programs are held in the evening, a 4-H banquet often being
the main feature.

Cooperation with local organizations.
Window displays of 4-H work, with 4-H members participating.
Posters or stickers on window or on gate of every 4-H member.
Posters in town hall, post office, local bank, or other public place.
Achievement parades. The new 4-H green cape and cap may be worn by
4-H members.
Achievement tours.
Announcement of 4-H plans for 1951.
Announcement of names of new members enrolled.
Introduction of new local 4-H leaders.
Special recognition of 4-H at local theaters; if possible the showing of
a 4-H motion picture such as "The Green Promise," or "Waves of Green."
Use of local radio and television broadcasts and other news channels to
call attention to the values of the 4-H program.
Circular letters to all 4-H leaders, committee members and 4-H Club officers
regarding suggestions for observance of National 4-H Achievement Week.

CIRCULAR LETTERS

Many itemized suggestions contained in this Manual regarding the observance of National 4-H Achievement Week can be issued to advantage in letters to local leaders, presidents of clubs and parents of club members. Reference may also be made to previous manuals in which suggestive circular letters are included. A suggestive circular letter follows:

TO ALL LOCAL 4-H CLUB LEADERS:

Subject: Observance of National 4-H Achievement Week - November 4-12

It is most important that all 4-H members receive recognition for work well done. Therefore, let us again begin early to plan for the observance of National 4-H Achievement Week, November 4-12, by discussing the observance of the week at your club meetings, particularly in September and October. Let us see to it also that every 4-H Club makes a report to the entire community as well as participating in the observance in other ways. The following outline may prove helpful as you and your Club members together develop plans for the Week:

Theme: Better Living for a Better World

Main Objectives:

1. To make a report to the Nation regarding the total 4-H accomplishments for the year.
2. To recognize all 4-H members who have done good work, especially the "runners-up."
3. To recognize 4-H friends and the parents of 4-H members for their cooperation.
4. To help 4-H members develop their own 1951 plans, based on their 1950 achievements, particularly on the local and county basis.
"Once a 4-H member - always a 4-H member."

County and Local Resources:

The observance of National 4-H Achievement Week may be highlighted by means of:

1. Daily and weekly news channels.
2. Window displays with 4-H members participating.

3. Local 4-H programs.

Achievement meetings
Achievement tours
Achievement parades

4-H members may parade in the new green cape and hat designed for such occasions.

4. 4-H movies at local theaters.

If possible, aim to show "The Green Promise," or "Waves of Green."

5. "National 4-H Club News."

Contains many helpful ideas for observance of the week. Encourage use in local 4-H Clubs.

6. Local 4-H radio broadcasts and television shows.

7. Feature articles and editorials on 4-H achievements in weekly and Sunday newspapers.

8. Special 4-H ceremonials, luncheon, and dinner meetings when recognition may be given to both 4-H members and those who have helped them, such as donors, sponsors, advisors.

9. Use of 4-H posters and stickers.

10. Circular letters to all 4-H officers and committed members regarding suggestions for observance of National 4-H Achievement Week.

Many experienced 4-H leaders believe that it is most important to observe this week because of its great significance to all those 4-H members who have done a good job. Such recognition is essential to the normal, steady growth of every boy and girl in providing a feeling of self-confidence and a real sense of security. Let us do our full part to make the observance of National 4-H Achievement Week a powerful force for good in strengthening the 4-H program everywhere and in helping the young people participating to gain those satisfactions that come from a realization of having done one's best.

Sincerely,

(County Extension Agent)

SUGGESTIONS FOR NEWSPAPER HEADINGS

(Taken from actual newspaper clippings)

National 4-H Achievement Week Highlights Spirit of Great Youth Program
4-H Members Make a Report to the Nation
1950 Achievements of 4-H Boys, Girls Cause for Pride Throughout the Nation
Citizenship and Leadership, with Home and Farm Skills, Chief Aims of
4-H Work
Two Million 4-H Members Report to the Nation
Parent Support is an Important Asset in 4-H Program
Farm Success Story Told at 4-H Breakfast
4-H Boys and Girls Plan Achievement Banquet
Parents Play on the 4-H Team
4-H Experiences of Much Value in Leadership and Citizenship Development
We Celebrate National 4-H Achievement Week
4-H Clubs Sponsor Window Displays Throughout County
4-H Club Work Trains Tomorrow's Citizens for Happy, Useful Lives
4-H Members Assume Farm and Home Responsibilities
4-H Members Become Responsible Citizens. They build. They serve.
4-H Members Work to Make America Strong
4-H Program Points the Way to a Strong, Courageous Citizenry
National 4-H Theme - "Better Living for a Better World."
Serving God and Country through 4-H
Nearly 2,000,000 Youth Serve and Share through 4-H
Serving as Citizens through 4-H
4-H Clubs - A Great Power for Rural Progress
4-H Members Work Together for World Understanding

SUGGESTIVE ITEMS FOR NEWSPAPERS AND BROADCASTS

LOCAL LEADERS HAILED AS KEY FIGURES IN 4-H

Observance of National 4-H Achievement Week, November 4 to 12, would not be complete without proper recognition of the _____ local club leaders who have aided this work in the county, says County Agent _____.

They are part of a group of _____ local 4-H Club leaders in the State, and over 250,000 in the whole country. Many of them are parents of club members, but not all. Some serve out of sheer interest in boys and girls, eager to help them get ahead. (Cite stories involving time, work, expenses.)

Some of the local leaders in the county have been serving in this capacity for _____ years. (Some may now have grandchildren as 4-H members. Mention names and incidents.)

Source Unknown.

PARENTAL INTEREST BOON TO 4-H PROGRAM

Almost without exception, the boy or girl who makes the most progress in 4-H Club work is the one who has the active interest of his, or her, parents.

This observation was made today by County Agent _____ in connection with the observance by the _____ county 4-H group of National 4-H Achievement Week, November 4 to 12.

(Quote a club member on what parental interest has meant to him, and quote a parent on why he, or she, is interested in this work. Comment on your own observations in this regard.)

Source Unknown.

THE NATION OBSERVES NATIONAL 4-H ACHIEVEMENT WEEK

This is NATIONAL 4-H ACHIEVEMENT WEEK for the nearly two million boys and girls who are members of this outstanding organization.

To be identified with a 4-H Club is a badge of distinction, borne by more than _____ boys and girls last year, of which _____ were from _____ county.

_____, _____ in this county emphasizes
(Extension worker) (Title)
that "adults who are concerned for the future of this generation can do no better service than that of encouraging and assisting the 4-H organization by recognizing work well done; by making greater participation possible; and by giving support to the local 4-H leaders who are helping the boys and girls of _____ in such an outstanding way.
(county)

Four-H Clubs represent the largest rural youth organization in the world. Numbering nearly 2,000,000 boys and girls between the ages of 10 and 21 years, they are enrolled in over 85,000 clubs throughout the United States, as well as in Alaska, Hawaii, and Puerto Rico. England, Norway, Sweden, Denmark, Finland, Cuba, British possessions of the Caribbean, Venezuela, Peru, Korea, and other nations also, have 4-H Clubs or similar organizations.

_____ points out that each 4-H Club member does one or more phases of project work, under supervision of the county Extension office and local volunteer 4-H leaders, that will demonstrate or teach better ways of homemaking and farming. Four-H boys and girls are practicing democratic procedures and learning in their 4-H Clubs to have a deeper appreciation of the democratic way of life.

West Virginia

4-H ACHIEVEMENT WEEK NOV. 4 TO 12

Ever since last spring, _____ county farm boys and girls enrolled in 4-H activities have been busy with their projects. In the fall they check results. This they will do during a week specially designated, November 4 to 12, says County Agent _____.

This is National 4-H Achievement Week, and will be observed by all 4-H'ers throughout the State and the whole country. We are proud of their records. Enrollment has made rapid gains. The enrollment for _____ county is _____, as compared to _____ a year ago. In the State the 4-H ranks (by projects) have swelled to 25,958, a new high record, and 2,157 more than the 23,801 figure for 1949.

The affiliated Senior Extension Clubs for older youths have an additional _____ members, for a combined total of _____ farm youths engaged in activities, which include educational and recreational training. Both the 4-H and Senior Extension programs are conducted by the Agricultural Extension Service as its work with farm youths.

Source Unknown.

4-H CLUBS MARK ACHIEVEMENT WEEK

Members of _____ county's _____ 4-H Clubs will join in the observance of National 4-H Achievement Week, November 4 to 12, according to County Agent _____.

(Tell what they are doing. Will any of them be speaking before service clubs or other groups? Are they writing special news stories, appearing on the radio, or television? Mention any window displays or other exhibits.)

MEMBERS TELL WHAT 4-H MEANS TO THEM

In commenting upon the observance of 4-H Achievement Week, November 4 to 12, County Agent _____ pointed out today that 4-H is a "means to an end -- better informed and better trained farm youths never more needed than at the present time."

That this end is being accomplished is indicated in statements volunteered by club members themselves. Excerpts from some of these follow:

(This can lengthen out to include many names from a widely scattered area. Similar interviews and impressions can be obtained from former club members who now fill responsible positions, on the farm, in industry, or in the professions.)

WHAT DOES 4-H CLUB WORK DO FOR YOUR BOY OR GIRL?

What does 4-H Club work do for YOUR boy or girl?

Here is the answer as given by the late Dr. C. B. Smith, a pioneer in the movement:

"Four-H Club work becomes part of the lives of rural young people while their minds are still plastic; gives them guidance when they need it; teaches them some of the inspiring things in agriculture and farm home life; and gives them a vision of its possibilities as a life work.

"Four-H Club work demonstrates the best practices in agriculture and home economics to entire communities and counties by means of the projects carried by the members, by their exhibits, their fairs, their expositions, and their public demonstrations.

"Four-H Club work develops rural leadership, community pride and spirit. It builds young men and women who know how to conduct meetings, organize community projects, and who are trained to judge crops, livestock, and products of the farm and home.

"Four-H Club work emphasizes the home--as that is the place where the project is usually carried out--and brings parents and children increasingly together in a common interest.

"Four-H Club work develops self-reliance, ambition, and aggressiveness. It applies business methods to farming and promotes industry and thrift.

"It fosters individual ownership, a love of nature and the open country.

"It brings out the best effort and thought, and gives rural boys and girls an opportunity to earn money and acquire property.

"Four-H Club work shows boys and girls how to do the wholesome, helpful things and to play the game fairly.

"Aboveall, it develops the highest type of manhood, womanhood, and American citizenship."

Massachusetts

EMPHASIS ON YOUTH

This week the emphasis is on youth as the largest rural youth organization in the world--the 4-H Clubs--observe NATIONAL 4-H ACHIEVEMENT WEEK. Members number nearly TWO MILLION, of which some (number) are in (State), and _____ are in _____ county.

For many years, the 4-H Clubs have made their influence felt in education for farming, homemaking, and rural community life. Their progress deserves the commendations of community, state, and nation.

This is certainly a time when ALL citizens of _____ county will do well to encourage the work of the 4-H Clubs, examine the results which they have achieved, and tell others of the benefits to be derived from taking some part in the program.

Four-H Clubs constitute an outstanding body of boys and girls. They attain worthwhile goals in life and as a character-building influence they are of uppermost importance. It is a great satisfaction to know that the work of the 4-H Clubs is based on each club member doing a useful piece of work on the farm or in the home, or community under skilled guidance and doing it the best way known to research and practice. It is also a satisfaction to know that 4-H Clubs have become an outstanding influence in developing the cultural, social, and recreational as well as the practical aspects of modern rural life.

It is a real pleasure to join in paying honor to the 4-H Club members of _____ county, of the State, and of the Nation who have dedicated themselves to training for better citizenship, better living, and a more prosperous farm and home life.

Connecticut

COUNTY 4-H ACHIEVEMENTS 1950

More than _____ had health examinations. Nearly _____ took part in some judging and demonstration activities. About _____ 4-H Club members and more than _____ local volunteer leaders attended a county camp of one week's duration.

In project work in 1950, (county) 4-H Club members planned _____ meals; served _____ meals, and preserved _____ quarts of food. They made _____ garments and remodeled _____ others.

County 4-H'ers produced _____ acres of corn, _____ acres of potatoes, and _____ acres of home gardens. They cared for _____ head of poultry, _____ head of dairy animals, and _____ head of livestock.

In addition, _____ club members learned how to be more understanding citizens through running their own meetings, discussing world issues and responsibilities, and acting as leaders in their clubs and in community undertakings.

Yes, these busy 4-H'ers actually do things. They produce, they build, they serve, so says _____

County Extension Agent

West Virginia

--O--

4-H MEMBERS CHALLENGED BY THEIR MOTTO, PLEDGE

"To Make the Best Better" is the challenging motto of every 4-H'er throughout the nation. And to make the best better he pledges "his Head to clearer thinking, his Heart to greater loyalty, his Hands to larger service, and his Health to better living for his club, his community and his country."

Members of 4-H Clubs carry out this pledge as they engage in projects, aid many community and world-wide campaigns, encourage good health by medical examinations, and practice soil conservation and accident prevention.

The emblem of the 4-H organization is the four-leaf clover with a white "H" on each green petal. These four "H's" stand for four-fold development--training of the head, heart, hand and health mentioned in the pledge.

The green symbolizes the open country, and white stands for purity.

Boys and girls in 4-H work also have traditional creeds which express the philosophy upon which their clubs are based.

Minnesota

--O--

4-H TRAINING

_____ says that no better tribute to the 4-H Clubs could be given than this one by the late Dr. C. B. Smith:

"Four-H Club work is a kind of training in which rural youth learns better ways of farming and homemaking, better ways of working together in groups and on community matters, better ways of living. It recognizes the basic educational values of farm life. It puts the emphasis on self-reliance, character, and an appreciation of the things of the open country. It makes for good homes, good citizens, and a cultural rural life."

Georgia

4-H ON PARADE

Have you seen the new Parade Uniforms of the 4-H Clubs? If not, watch for them in the (name) Parade on Saturday. If you are a 4-H member and wish to be in the Parade, call the County Extension Office. Full information will be given you.

The 4-H Parade Uniform is simple to make and inexpensive to buy; but it stands for the ideals that have made this nation great.

SUGGESTED ITEMS FOR USE IN DISPLAY ADVERTISEMENTS

(From West Virginia)

WE'VE BEEN WATCHING 4-H'ERS

We've seen them grow and develop into an organization that benefits rural youth in (State or County). We've watched them as they've included more and more activities in their program. We've watched them improve their project work as they have learned better ways of doing many farm and home tasks. We've watched them as they have become better and better citizens. We're proud to support 4-H Club work. During this National 4-H Achievement Week, we hope everyone will take advantage of the opportunity to learn more about this great youth movement. Congratulations - 4-H boys and girls.

(Sponsor's Name Here)

4-H LEADERS, TAKE A BOW--

We'd like to take this opportunity to personally congratulate you volunteer 4-H leaders in this county for the fine job you are doing with our rural youth. It is only through your unceasing efforts and the many hours of your time that this task has been accomplished. We know that often you are busy with your own work at home, but time and time again you've worked a little faster and stayed up a little later in order to make your club click. You realize the great responsibilities that have been given you in helping these 4-H'ers become the kind of adults this nation needs. Congratulations, Leaders!

(Sponsor's Name Here)

FORWARD WITH 4-H---

It's the people in this community like you 4-H'ers who keep things running smoothly. You young people in 4-H are our future leaders. You are already doing your share. We've called on you again and again for help. We're proud of the way your training is helping you to become worthwhile citizens. So, the best of good wishes to you 4-H boys and girls and congratulations for a job well done!

(Sponsor's Name Here)

4-H IS A GOOD INVESTMENT

We've been in the banking business for _____ years and we think we know a sound investment when we see it. Enrolling in 4-H will pay dividends fast, and payments will come regularly in the form of new friends, successful projects, and unlimited opportunities. We believe you'll have to look a long time before you'll find a more profitable, safe investment.

(Sponsor's Name Here)

4-H CLUB PARTICIPATION PROVIDES---

1. Inspiration
2. Training and experience in Cooperation
3. Leadership
4. Community Service
5. Good Citizenship

That's why we say 4-H Club Work is the finest possible training for boys and girls. Keep up the good work, 4-H boys and girls.

(Sponsor's Name Here)

4-H ADMISSION CEREMONY

Many a 4-H Club member has been stimulated to greater effort and achievement by the experiences and opportunities made possible through 4-H Club work. A brief summary of some of the 4-H basic principles at the time new members are admitted may aid considerably in developing an appreciation of the values of Club work. Therefore, this brief ceremony seems especially appropriate at the time new members are enrolled in a 4-H Club.

Suggestions: The guide takes the candidate for 4-H Club membership to the front of the room, where the officers are standing behind a table.

President: To you who are about to become a member of the 4-H Clubs of America, we, as active members of (Club name), sharing responsibilities in the carrying out of our 4-H program, wish to explain the purposes of our organization.

Vice President: The 4-H Clubs are part of the national Agricultural Extension Service of the United States Department of Agriculture, in cooperation with the State colleges of agriculture and county Extension organizations. 4-H Clubs are organized to help us to become better citizens in a democracy by teaching us how to work and play together; by guiding us in the solving of our own problems and those of the home and community in relation to our 10 4-H guideposts; by giving us an opportunity to learn better methods of farming and homemaking; by encouraging us to pass these better methods along to others; by giving us an understanding and appreciation of country life; and by helping us to be of service to others and to our communities in a changing world. In addition, during this critical period, each 4-H Club program provides rural young people an opportunity to do their full part in working together for a better home and world community.

Secretary: Our 4-H emblem is a green four-leaf clover, with a white "H" on each leaf, standing for the development of the Head, Heart, Hands, and Health.

Our 4-H motto is "To make the best better."

The ten 4-H guideposts are:

1. Developing talents for greater usefulness.
2. Joining with friends for work, fun and fellowship.
3. Learning to live in a changing world.
4. Choosing a way to earn a living.

5. Producing food and fiber for home and market.
6. Creating better homes for better living.
7. Conserving nature's resources for security and happiness.
8. Building health for a strong America.
9. Sharing responsibilities for community improvement.
10. Serving as citizens in maintaining world peace.

Our 4-H citizenship pledge is:

"We, individually and collectively, pledge our efforts from day to day, to fight for the ideals of this Nation.

"We will never allow tyranny and injustice to become enthroned in this, our country, through indifference to our duties as citizens.

"We will strive for intellectual honesty and exercise it through our power of franchise. We will obey the laws of our land and endeavor increasingly to quicken the sense of public duty among our fellowmen.

"We will strive for individual improvement and for social betterment. We will devote our talents to the enrichment of our homes and our communities in relation to their material, social, and spiritual needs.

"We will endeavor to transmit this Nation to posterity not merely as we found it, but freer, happier, and more beautiful than it was when transmitted to us."

Treasurer:

This 4-H Club wants every person who joins it to know that he is joining a national organization which has very important citizenship responsibilities. Every person should know also the 4-H Clubs are part of a large organization in which the Extension Service of the United States Department of Agriculture with headquarters in the Nation's Capital, works cooperatively with the extension services of the State colleges of agriculture and the county extension services, as well as with those of Hawaii, Alaska, and Puerto Rico; and that 4-H Clubs are now well under way in many other countries.

President: You are now familiar with the purposes of 4-H Club work, the extent of the organization, the 4-H emblem and what it symbolizes, the 4-H motto, the ten 4-H guideposts to be used in developing 4-H programs, and the 4-H citizenship pledge. Are you now willing to try to live up to these ideals of the 4-H Club organization?

Candidate: I am.

President: Do you now wish to become a 4-H Club member?

Candidate: I do.

President: Please sign the 4-H Club membership roll.

Candidate signs in secretary's book.

President: Please repeat the club pledge after me.

Candidate (repeats after president):

I pledge--

My Head to clearer thinking,
My Heart to greater loyalty,
My Hands to larger service, and
My Health to better living,
For my club, my community, and my country.

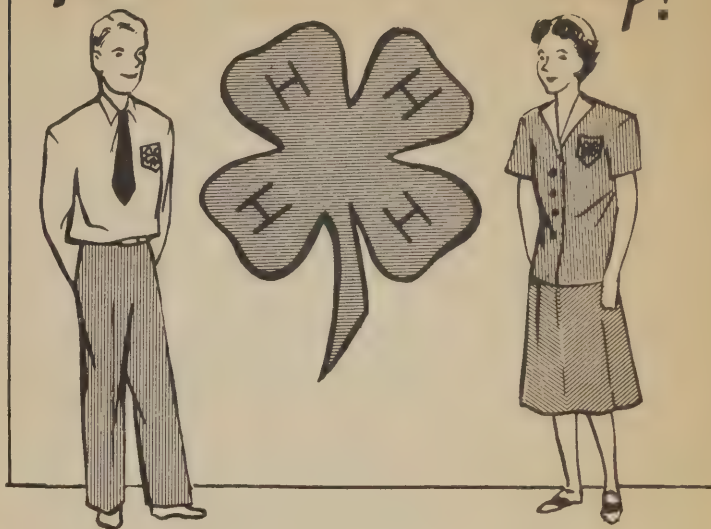
President: You are now a member of (name of Club) 4-H Club. We welcome you into its membership. May you ever do your full part in carrying out the 4-H program; be faithful in helping carry on your own 4-H work as a part of the general extension program of your community and county in partnership with your parents and neighbors; and in living up to its high ideals to the end that you will be among the distinguished number who are working for a better home and world community.

HAIL-



To 4-H Kings and Queens!

The Cream of the Crop!



Heartiest Congratulations, 4-H Clubs



Sam Jones says: (Substitute name of sponsor)

*Congratulations, 4-H boys and girls,
on another year of bigger and better
achievements.*

HELPS IN MAKING DISPLAYS

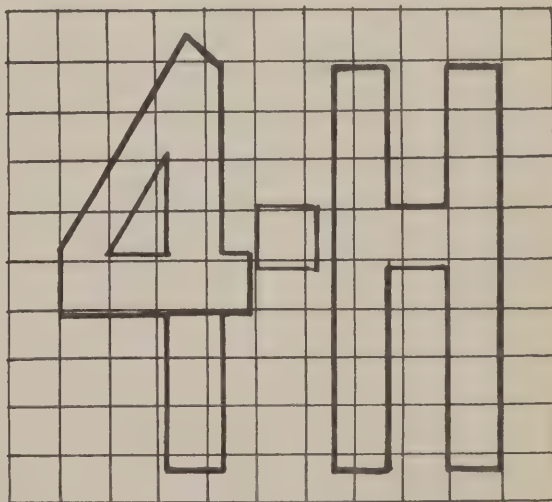
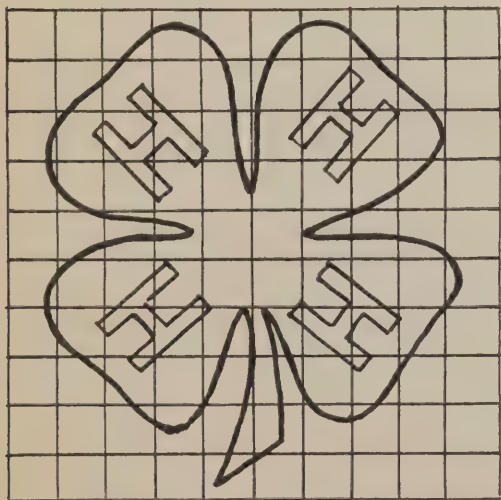
Here is a simple method of enlarging a drawing or lettering which may be of some help to you. Suppose you have a small 4-H clover like the one below, and you want to make a large one, say 35 inches wide, to put in a window display. First, you draw square blocks on your small one, as we have shown in the sketch. Choose an easy measurement for the blocks, say $1/4$ inch. Now, on the paper on which you are going to draw the large clover, draw blocks 5 inches square. By following each block on the small drawing, and copying the way the drawing falls on it, you will be able to reproduce it exactly on the large drawing.

How did we find out how much larger to make the square? Simple!

- (1) Divide the width of the small drawing into the width of the large one. In this case, $1-3/4$ inches into 35, which gives us 20.
- (2) Multiply the width of the small blocks by this figure, which will give you the width of the large blocks. In this case, $1/4$ inch times 20, which equals 5 inches.

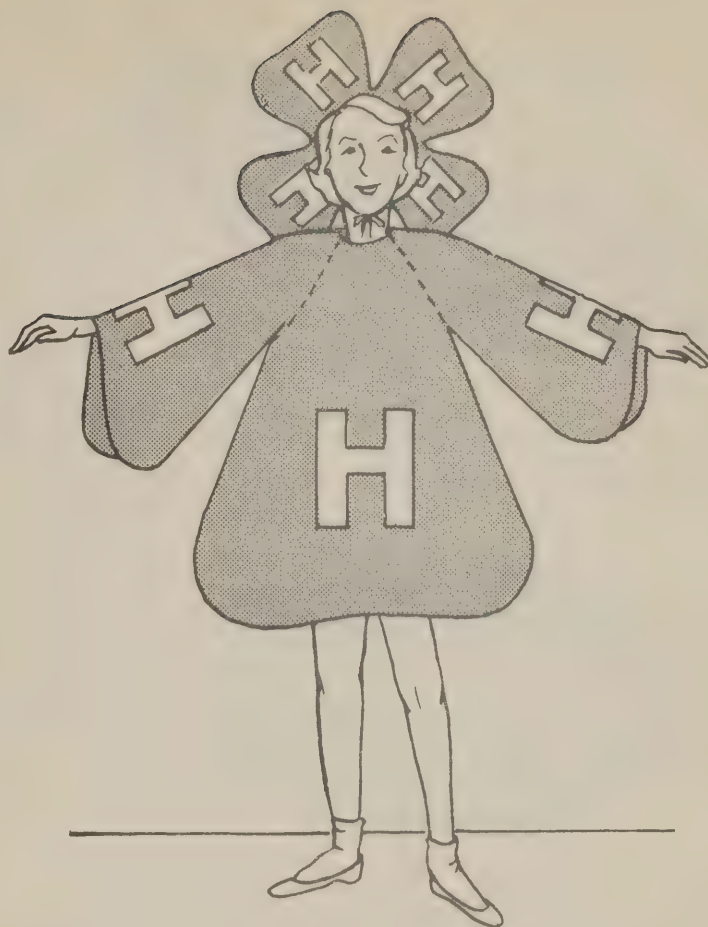
Using this method you can copy drawings, lettering, and cartoons from any source, such as newspapers, magazines, and the material that is sent to you in these handbooks, in a size that will be suitable for posters, window decorations, banners, or other purposes.

Artists rarely start a drawing on their good paper, before they have made a rough drawing, to give them some idea of what problems they will run into. After they have worked the rough drawing to a satisfactory stage, they trace it on the good paper. In this way they are sure to get the drawing properly placed, without spoiling the surface of their good paper by too much erasing.

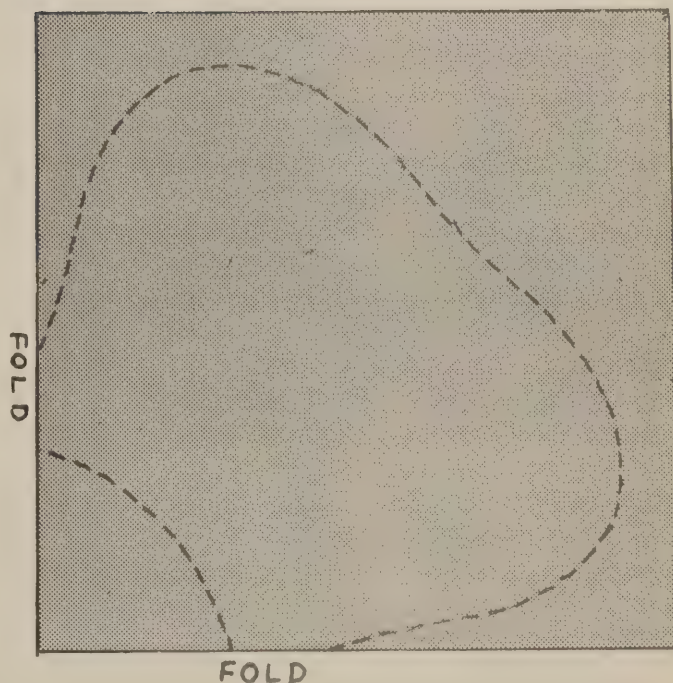


DRESSING UP WITH 4-H

Here is an idea for an easy-to-make costume to be worn by the pages on a float, or at ceremonials. The hat is surprisingly becoming, and can be cut out of a green desk blotter. The dress can be cut out of green crepe paper or cotton chintz. Make a full-size pattern out of newspaper, using the sketch as a guide.

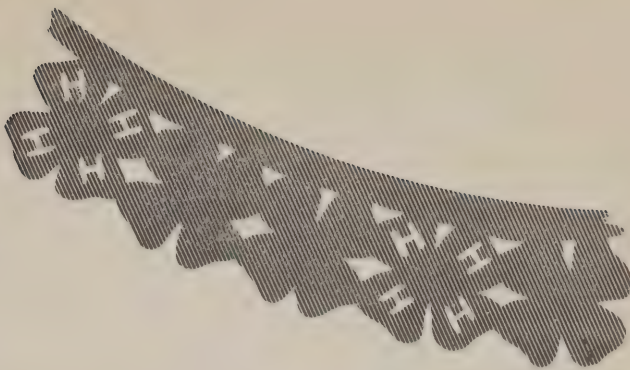


The hat pattern can be cut out of a square about 17 inches. Fold the paper in fours, and cut all four petals at once, thus making them uniform. Cut out a circle in the middle between 6 and 7 inches in diameter. After the hat is made, punch holes in each side, pull ribbon through, and tie under the chin.



Fun With 4-H Cut-Outs

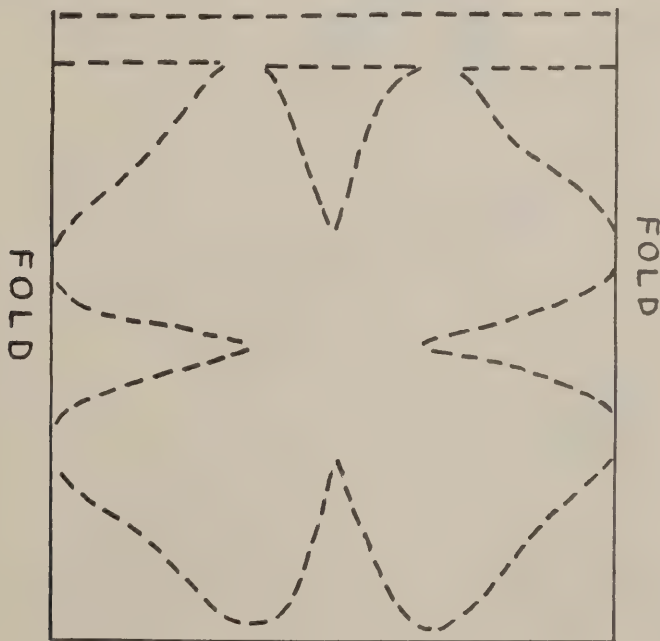
Remember when you were little, how you folded paper in 8 or 10 thicknesses and cut out strings of paper dolls? You can use the same idea with green fireproof crepe paper and a four-leaf clover pattern. These festoons would provide attractive decorations for your assembly room, store windows, floats, and so on. They would be more attractive if you took the trouble to paint or paste white "H's" on the petals of every fourth or fifth clover. This would be sufficient to give the illusion that all the clovers had white "H's".



If you made your cut-outs of stiffer paper that would stand up, they would make effective centerpieces for your banquet table. Form them in a circle, as shown in the sketch.



Here is a guide for your pattern. The dotted lines show where you cut the paper



SPOTS



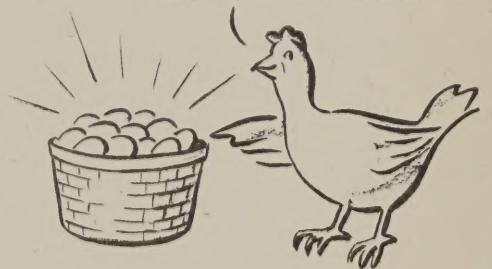
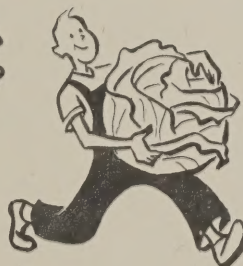
Yours?

THIS WILL HELP
THE WORLD FOOD
SITUATION



* See note.

NOT BAD, IF I DO
SAY SO MYSELF!



Announcing

**4H Achievement
Week**



Copy



The Winners
4H ACHIEVEMENT

Use shape of your own county if possible.

